



TWIN STATE SPEEDWAY KART PROGRAM SPONSORSHIP OPTIONS

Twin State Speedway presents marketing options to offer your business continuous and comprehensive positive media attention. As a partner, we offer you this unique opportunity through literature, exposure, and online at www.twinstatespeedway.net

SERIES TITLE SPONSOR - \$2500

- * Series is named after your company
- * Display space to promote your products and services at any event
- * All promotional material: schedules, flyers, advertising, press releases and website will include your name and/or company logo.
- * Advertisement on the Twin State Speedway website will have a link to your company website for the entire 2010 season.
- * Company logo will also appear on all apparel and Victory Lane Banner
- * PA System Announcements during all race events at Twin State Speedway
- * Company decals on all competitor's race vehicles
- * Company name will appear on all trophies
- * 25 Complimentary spectator passes for family and friends
- * 2 Complimentary tickets to year-end championship awards banquet, at which time you will be recognized as title sponsor

Note: A portion of sponsorship funds will be used to purchase signage, shirts, and decals; ½ of remaining funds goes towards the points fund for the 4-race "New England Challenge Series", and the remaining balance goes towards track awards for 13-race program.

DIVISION SPONSOR - \$250

- * Sponsor a division of your choice for the 2010 race season (8 divisions available)
- * Recognition in press releases and all track related advertising on schedules, flyers, and on website for that division
- * PA System Announcements during all race events at Twin State Speedway
- * 10 Complimentary spectator passes for family and friends
- * Decals on your division competitor's vehicles - optional (if supplied by sponsor)

Note: ½ of sponsorship funds go towards points fund for the 4-race "New England Challenge Series", and the remaining balance goes towards track awards for the 13-race program

For further information, or additional inquiries about either of these opportunities, please call Archie Archambault at New England Kart Center at (603)428-8584.

We look forward to creating a marketing partnership with your company.